

Raleigh–Durham International

# **Airport Distribution Network**



**2018 RATE CARD & MEDIA KIT**



## Welcome to the Airport Distribution Network

Are you a business that could benefit from placing your product in front of over 31,000 visitors per day and over 11.5 million visitors per year? If the answer to that question is "YES!" then the Airport Distribution Network is for you. Proudly serving the RDU Int'l Airport, our targeted display programs will get your products noticed and place your message in front of thousands of people for literally a few dollars per day.

We have strategically placed six (6) large magazine and brochure display racks throughout the baggage claim areas of both concourse 1 & 2, if you have a magazine, guest guide, brochure or single rack card to display, call us for more information on our program and pricing.

We stock the racks each week, so that your product will always be in full supply and be ready for the traveling public as they come and go thru RDU. There simply is not a more cost effective method to get the word out about your product than our display program. You have the option of purchasing one concourse or both concourses for your display purposes and needs. Volume display discounts are available for those businesses that wish to display multiple brochures.

**Are you ready to take your  
business to the next level?**

*At Hughes Publishing, we have the knowledge  
and capability to help you do just that.*

Hughes Publishing  
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Raleigh, NC 27612  
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<div>Brochures &amp; Rack Cards</div> <div>12 Month</div>	
Large Brochure (More than 6" wide or tri-fold or larger) .....	\$995.00
Small Brochure (Less than 6" wide) .....	\$895.00
Rack Card* Standard Size (5"x9" or smaller) .....	\$795.00

<div>Magazines &amp; Periodicals</div> <div>12 Month</div>	
Full Size (Larger than 5"x9" / 49+ Pages) .....	\$1995.00
Digest* (Smaller than 5"x9" / Up to 48 Pages).....	\$1495.00

\*Rack Cards larger than 5"x9" are billed at the "Small Brochure" rate.  
 \*Digest publications greater than 48 pages are billed at the "Full Size" rates.



Call Today and Let's Get Started! 919-594-6600